## BIG ZEPPELIN ROME FLIGHT FAILS Tranfr topic AS PLANE CRASHES OF NOMINEES BOSTON TALK

 ON WAY TO U. S.Too Heavy a Load Forces SMITH STARTS Columbia Down After Half Mile Flight; Aviators Not Hurt.

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Hoover to Plese STARTS AT 1:52 THIS MORNING


PLANE RUNS AWAY 40,200 FEET НІСН

## Controls Freeze and Machine

 Kas Gives Outi.

CARRIES 21 PASSENGERS AND A CREW OF 40 MEN

One Woman on Board-Reports of Storms Over Ocean May Change Course of Ship When It Strikes Atlantic; Latest Messages From Europe Say Zeppelin Was Traveling at 60 Miles an Hour Over the Mediterranean Sea-Expected to Reach Lakehurst, N. J., Early On Saturday Afternoon.


MANCHESTER (CONN.) EVENING HERALD, THURSDAY; OCTOBER 11,1928


SMITH STARTS ON HIS TRIP TO THE SOUTH




 FALL RIVER WORKERS GET WAGE INCREASE


## PICK LOUISVILLE FOR NEXT PARIEY







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$\qquad$
18，000 Textile Operatives Get
Five and One Half Per Cent
Raise．










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Ruty numu diximo
















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| Food, cunton Webb, olin Rondeal |







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## ASSESSORS

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 , EML Johnson, ABMUEL NEISOY, J. toter Conn Assesors

| JUST LIKE FAMOUS BROTHER John C. French, whose brother,Walter, galned All-America fame 4 few years ago at West Point, isregarded as one of the best terbaek prospects at Penn Statthis fall. | GILEAD | ters of Mr. and Mrs. Charles Fishof Manchester spent the weet-end at Mr, and Mrs. Winthrop Porter | MORE JOBS AVALLABLE |
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## STUDEBAKER President outsells every other Eight!

The Studebaker President Eight is outselling every other eight in the world, regardless of price or type! Never in motor car history has any new car swept so swiftly to dominance. The President Eight is less than a year old. It was introduced in January of this year. In July it took the lead in the eight-cylinder field ( 25 makes.)
Never in Studebaker's 76 years of manu facturing has such magnificent tribute been paid to Studebaker engineering genius and craftsmanship.
Studebaker gratefully accepts the obligation which this leadership entails! It pledges you anew, the most thoroughly capable, the most comfortable, the smartest automobiles your motor money can buy


THE CONKEY AUTO CO.
20 East Center Street,
South Manchester

President Eight out-performs
other motor car 30,000 miles in 26,326 minutes

19 days and 18 night at averages of 64
to 68 miles an hourta feat performed
 beforo did man, or any product of
mants hand and brain, ever travel so

Riding Comfort Your Money Cannot Buy Elsewhere!

Lese case of toll benery you the matche leemtho greatestaring sporing thack-




## When You Own A Sweeper-Vac You Will Never Need To Buy Another Cleaner



It's Sold With a Guarantee of Lifetime Service:
When you buy a Sweeper-Vac you get a pledge of lifetime service signed by its makers-a guar cleaner.
This guarantee is a promise to keep your cleaner in perfect condition for life.


FREE! During October we will give a regular $\$ 2.75$ Electric Corn Popper witli
Also an allowance of $\$ 10$ for your old cleaner. ONLY $\$ 5.00$ DOWN

THE MANCHESTER ELECTRIC CO.
773 Main Street

##  <br> A Marvelous Value--This Beautiful Dining Room Suite in Mahogany

The finely grained woods, the lovely finish, the excellent construction immediately stamp this suite as exceptional. It has won high favor with almost everyone who has seen it. Comprises a buffet, oblong
extension pedestal table, five side chairs and one arm chair. A remarkable value at this price. China and server may be had at slight additional cost.

## Furniture from Garber Brothers

## - not simply a purchase, but an Investment

NVESTING is simply putting your money to work to earn lividends either in cash or satisfaction from the use of the things you buy.
Splendidly constructed, attractive, up-to-the-minute furniture that brings comfort to the home and renders lasting satisfaction, dends in satisfaction.
And remember, there is a vast difference between cheap furni-


Mahogany Davenport Table $\$ 12.50$
So useful and beautiful that no
ome can afford to be without ne
The style lends itself to almusis in
type of iving room. Of rixid con
type of iving room. Ot rixid conmahogany.

Built to Bake . . to Cook . . to Heat . . and to Use Coal Economically
GLENDALE RANGES mean Satisfaction

Liberal Allowance For Your Old Stove Budget Terms Easily Arranged FREE--Piping, Dampers and Collars

Glendale "Service". 8-20 Model in black.

stoves on the mankest.
An unequalued value.
79.50

Same Model in Gray Enamel


Glendale 36-Combination Coal and Gas in Black
Combination coal and gas with a separate
oven and broiler for gas $\$ 129$ in black.

Same Model in Gra Enamel



## GARBER-BROTHERS

FINE FURNITURE to the Prablic


MORGAN MARKET sts:

HAMRIFORD
A Short Block From Main Street
紙BCRORD

## MANCIIESTER (CONN.) EVENING HE2AL®. THURSDAY, OCTOBER 11, 1928

## HIVE OF INDUSTRY NORTH OF CENTER

| BULLK OF BCSNNESS AT DEPOT SOUARE |  |
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| A. L. BROWN | Robert Gray |
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Using the Best Leathers We Make th Old Pair Look Like NHOE
SHING PARLO
Courtesy 19454

THE MIDLAND SHOE REPAIRING

HIBBARD-HARDWARE
eUALITY-SERVICE
When in doubt and you can't fina WHAT YOU WANT

Hibbard Has It
282 North Main Street.
Phone 89-3

## SPECIAL

3 Days SALE 3 Days
Men's Part Wool Union Suits
Reg. $\$ 1.95$ Value $\$ 1.50$
Men's Leather Reversible Jackets
Reg. $\$ 14.00$ Value $\$ 11.50$
Boys' Wash Suits
Reg. $\$ 2.50$ Value $\$ 1.95$
Boys' 4 Piece Suits
Long and Short Pant
Fall and Winter Models Part Wool Blankets
special $66 \times 80$ Specia
Reg. $\$ 5.50$ Value $\$ 4.50$ Girls' Tams
Different 50c Shades
Just the thing for school wear.
Misses' Flannel Dresses
Reg. $\$ 2,50$ Value $\$ 1.79$
Boys' Reversible Jackets
Reg. $\$ 3.50^{\circ}$ Value $\$ 2.95$
Glastenbury Woolen Underwear 2 Piece and Union Suits

JOSEPH CHIVIUS
243 North Main Street


- RISLEY'S

Corner of Haynes and Main LUNCHEONETTE Groceries, Fruit, Patent Medicines Candy, Cigarettes, Cigars
Magazines
Circulating Library

## BUICK

The Silver Anniversary Buick is a wonder. If you are in the market for a new car
try the Buick and you will be convinced.
ping wour shop-ping will be over. If ne in ar we have some good If not inter

## Next to a new Buick is a used Buick

## Capitol Buick Co.

J. M. SHEARER, Manager.

Tel. 1600

## Tel. 1600



## The Conran Shoppe

## Home Cooked Dinners

Those delicacies you don't expect at
restaurant.
Pies-Cookies-Cakes Rich and Tasty
$\rightarrow$ and Just Like Home.
A Special Dinner Each Noon. Try It.


## Bowling

Billiards
Just the thing after a hearty meal
Come in and be convinced.
DEPOT SQUARE, OPPOSITE R. R. STATION


## the door as they search for quall- ty. $\quad$ w. E. Hibbards







Depot Square<br>Restaurant Gus Utrich Prop HOME COOKED MEALS

Pies
MANCHESTER
SHOE REPAIRING
and
Shoe Shining
Parlor

| Best of Materials |
| :---: |
| Expert Workmanship |

151 North Main St.

## SMITH'S GROCERY

## North'School St S CR

 QUALITY AND SERVICE```
combined with real \(v\)
food merchandising.
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SEE MARKET PAGE FOR WEEK-END SPECIALS

Campbell's Quality Grocery MEATS GROCERIES GRAIN Hardware and Paints
Depot Square
Phone 2400

## mpininefunct

NORTH END AND ELSEWHERE PInehurst feels that it its into a North End ad-
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The telephone and the motor truck knock the
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business. nits quality of goods. painstaking service, bripiness.
Itree
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suare dealing in the matter of price, That's why Pinehurst is here, there and every-
where $-\operatorname{in}$ Manchester. Phone 2000 .

## DEPOT

SQUARE GARAGE

FIRESTONE and YALE TRES Willard Batteries General Reparing Storage Towing--Day and Night

Ernest A. Roy
Shone 15 or 2211

Blue Moon Restaurant
ivate
New Management
Specializing
Appetizing-Tasty-
Home Cooking
Dourtesy Quality (Service


GIBSON'S GARAGE REPAIRING
EXPERT MECHANICS PARTS IN STOCK Tires Accessories Tubes TOWING SERVICE-PROMPT, EFFICIENT MAIN ST. AT DEPOT SQUARE

## NICHOLS

| Is Selling | Is Selling |
| :---: | :---: |
| White Oak Barrels | Peter Schuyler |
| Low to Reduce Stock | Cigars |
| Gallons at. . \$4.78 | Low to Introdue |
| 30 Gallons at. . $\$ 3.78$ | $\begin{array}{\|l} \text { Victoror size } \\ 50 \\ 50 \end{array} \text { box } \ldots \ldots . . . \$ 2.88$ |
| 25 Gallons at . . $\$ 3.48$ | Perrecto size 50 sox |
| 20 Gallons at . . $\$ 3.28$ | These are Peter Schuyler |
| These barrels are new stock in perfect condition. |  |

Buntes Box Chocolates
Absolutely Fresh Stock
P. o. BUILDING

## CLEAR 'EM OUT

Is the Slogan of Our Big Fall Sale
We have gone through our entire stock and re-priced
large number of items. Here is your chance to buy what you intended to at
BIG REDUCTIONS


 Page, of Mion by Bishop Herman
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LAY CORNERSTONE AT YALE'S LIBRARY

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A new record for the 1 t.tantic
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## Forward!

You hear it on the trolley cars!
--Neighbors are gossiping about it!
--The traffic officers are waiting! -nt the club; over the bridge game; everyone everywhere, is expectantly awaiting

## More News About <br> WISE, SMITH \& C0. <br> HARTFORD <br> New Kind of <br> Anniversary Sale

For 2 Weeks Only!
 of this store. In previous years this sale has been spread over a period of 8 weeks. This year, plans have been made to concentrate all our Anniversary values into 2 weeks and to break all records. Think what this means to the public of Hartford, and throughout the state. Tho usands of dollars will be saved by people who attend. Never before such enthusiasm! Never before such stupendous values!

THIS great once a year sale will be a mecca for thrifty penple Things for women-for children-for men-and for the home, have been low priced at Anniversary savings!

## Read Tomorrow's <br> Newspaper With Both Eyes Open!




## Noiscilless Nökol <br> CLEAN AUTOMATIC OIL HEAT LEADERSHIP NEVER QUESTIONED

NOKOL INSTALLATIONS IN HARTFORD AND WEST HARTFORD REPRESENT 52\% \% OF THE TOTAL
of Six Leading Dealer
Nearest Competitor Represent 14 Per cent Second Competitor Represents 12 Per cent Third Competitor Represents 10 Per cent. Fourth Competitor Represents 6 Per Cent Fifth Competitor Represents ${ }^{1} 1 / 2$ Per Cent. ISPermits for All Oil Burner Installations are required in Hartford and West Hartford.

NOKOL INSTALLATIONS IN THE CTTY OF SPRINGFIELD Represent $52 \%$ of the Total of All Dealers
Nearest Competitor Represents 9 Per cent.
Second Competitor Represents 6 Per cent.
Third Competitor Represents 5 Per cent. Fourth Competitor Represents 4 Per cent. Fifth Competitor Represents 3 Per cent. $[5$ Permits for All Oil Burner Installations are required in City of Springfield
Records show in our Hartford and Springfield District over 3,285 Oil Burner Installations, or more than three and one Nokol Installations in Manchester Also Represent at Least $52 \%$ of All Burners Installed.

is manufactured by the originators of automatic oil heat-The American Nokol Corp., the Oldest and Soundest Oi recommend the exact size and type best adapted to each individual requirement

## One Half Million American Homes Today Enjoy Oil Heat

Nokol is the cheapest and most dependable form of Automatic Oil Heat. It will per dollar spent give you more return times less and many times cheaper than Gas. More than five hundred thousand American homes are today enjoying safe, clean, sanitary and dependable Oil Heat. These homes haye no fires to worry about-no chilly rooms night or No Coal to Shovel In No Ashes to Shovel Out Their homes are cleaner than ever before, the health of their children and household has been greatly improved, be-
cause their homes are always maintained at even temperature, recommended by the highest medical authorities, Why Have More Than 21,000 Doctors Installed Oil Heat?
"Of those contributions which American ingenuity has given the home, none has brought greater comfort and greater
convenience than Automatic Oil Heat.

is not sold on ten days' trial-neither do we give premiums to induce purchase. It is sold on a basis of complete satisthe burner and refund 100 per cent. of its cost.

## PRICES AND TERRMS

Nokol heating equipment ranges in price from $\$ 390$ to $\$ 1,500$, according to size-type, oil tankage and installation costs completely inst
charges added.

## BURNING OIL-

We Will Furnish Under a Protected Contract, Highest Grade of Furnace (Distillate) Oil, or Fuel Oils, at the
Lowest Market Quotations for Delivery to June 1st, 1929 .

## ALFRED A. GREZEL

NOKOL DEALER IN MANCHESTER AND VICINITY
HEADQUARTERS FOR PLUMBING AND HEATING SUPPLIES
829 Main St., Opp. Park St.
South Manchester

Rumor Says McKechnie Is To Lose His Position

Manager of Cardinals May Famous Coach Not Be In There Next Sea-son-Frankie Frisch Is Mentioned for Job. New York, $\overline{\text { Oct. }} 11$. - It was les
than four hours ater the st. Lont

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## MAD'E ONLI BALK FOR

 Howard Mhmke, the veteran Monl- balle made ereanted witcher of theAthletics this season.

## mIAMI GETS NEW COAGH 



## Spori

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 tement. Last year, at thers titie set
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time and place had been agreed
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tart thenir bowling league nex arsday night with matehes
Speaking of bowling, wonder


 YaLE WILL HAVE TO TRAVEL SATURDAY TO AVENGE DEFEAT Georgia Backs Called Sec-
 Notre Dame Four Horsemen of 1924.

OUT TO BEAT YALE AGAIN





Will Be Held Responsible for Charging, Stalling to Be Checked.

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Where Next?
The Cubs May
Get Hornsby





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this sear. He plays football and and
baseball.

Of 477 foreigners refuseed per
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Of 477 foreigners refused per-
mission to tand in cingand during
the first three months of 1928,66
Were


OBRIEN-KONCHINA SCRAP WILL OPEN INDOOR SEASON

## Three Triumphant Yankees

## conduct the Blindfold test

 and Miller Huggins picks OLD GOLD

SMOOTHER AND BETTER - "NOT A COUGH IN A CARLOAD"

Senator Walcott Intimate
Friend Of Mr. Hoover





 $\checkmark$


| 200,00 UNION |
| :---: | :---: |
| TO AMALGAMATE |










WE CAN DELIVER

## DE SOTO SXXES

## IMMEDIATELY

Now on Display at Our Showrooms for Inspection.
4 Door Sedan . $\$ 995$ Coupe . ....... $\$ 955$
2 Door Sedan . . $\$ 955$ Convertible
Roadster $\$ 955$
These prices are delivered, completely equipped in Manchester.
112 inch Wheelbase
Lovejoy Shock Absorbers Chrysler Built.
MACHELL MOTOR SALES

Advertise in The Evening Herald-lt Pays

Super-Tiring now makes it possible for every car owner to enjoydhe utmost in Mileage, Safety, Economy, Durability and Comfort. The initial cost is higher, but the cost per tire mile is less.


The Reo Flying Cloud has made motoring history. It proved that a car could be beautiful, enduring, swift, powerful, economical and comfortable. It made possible the purchase of all the desitable qualities of motoring in one car. It lived up to the idea behind it, "A eo must do all things well.
The Reo Flying Cloud has made history because back of it stands a group of men intolerant of tradition, unhampered by the inheritance of mechanical features that must be preserved, given free reign to develop or to acquire whatever might be essential to making an ideal utomobile for America:
tem to stern, the Reo Flying Cloud is a skillful blending of all that is best in mod ern engineering practice and modern design.
For brakes, it has the best the world affords for motor cars. Its engine retains no obsolete practices. Its steering ease and safety are unsurpassed. So on throughout its construction in every part.
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HINTS ON HOW TO KEEP WEL


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SALES and SERVICE HILLERY BROS.



| DAILY RADIO PRC GRAM |  |  |
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| Arthur A. Knofla 875 Main St. Insurance and Real Estate. |  |  |
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| POST ROAD USED BY 20,000 CARS |  |
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|  | DAME" AT THE STATE |
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| Carried 31,415 on Labor |  |
| Day Sunday; Traffic |  |
| Checks on Bridges Reveal Interesting Data. |  |
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| bridges by the state highway de- |  |
| Highway Commissioner John A. Macdonald. Salient among the |  |
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| the summe months, the BostonPost Road between New Haven and Bridgeport is used by more than 20,000 cars per day! |  |
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| the Sunday preceding Labor Day,on which day the total number ofvehicles passing over the bridgewas 31,415 . |  |
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| On the ordinary mid-week day in August, trafflc attains its peak on |  |
| the Post Road between 8 and 9o'clock in the evening during which |  |
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| hour about 1,800 cars pass, nearly 60 percent of which are headed eastward in the direction of New |  |
| Haven. Between the hours of 2 and day. mi. on ine ordinary Augut |  |
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| pass over the bridge. The balanceof traffic on the ordinary day runsslightly eastward, or toward NewHaven. There is a vast difference | PHONE 196 |
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| on the Labor Day Sabbath, how-ever. The eak arrives between 5 | Majestic Electric Radio? |
|  | Barstow Radio |
| and 6 in the afternoon with an hourly total of 2.200 cars, nearly 60 percent of which are headed |  |
| west toward New York. On that day. from 9 a. m. to 3 p. m., the |  |
| hourly total is between 1,000 and 2,000 vehicles, while from 3 to 9 p . |  |


all lumber may look alike and one bax of cement is just like
another.
of course there reall
Is
a great difference in umber and building supplies, a difference that we carefully explain to all our customers.
This "talking things over" with us insures your getting
just the sort of supplies you need and very often saves you ust the sort of supplies you need and very often saves you
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South Manchester,
Connecticut
Herald Advertising Pays-Use It

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MODERN journalism must keep step with scientific progress. The history of newspaper development in America is closely linked with the history of man's inventive genius.
First use of the carrier pigeon as a means of news distribution was regarded as a bit of real enterprise. But when Morse invented the telegraph, journalism entered a new phase-the era of speed in news transmission. Today news events are flashed almost instantaneously to the farthest corners of the earth-and we think nothing of it.
What is even more marvelous today is the speed with which news pictures can be transmitted, and the unquestioned promise that even greater wonders in picture distribution are in store in the near future. It is a journalistic commonplace today to send important newspictures by telephone and radio, thus cutting hours, days, even weeks, off the time required by older methods.
This paper, for its important pictures of news events, relies on NEA Service, the world's largest newspicture and feature agency, an organization which uses the full complement of modern equipment in the transmission of its important pictures.
That means this paper is first with the pictures of big news events. As an instance of NEA enterprise, did you know that the night Herbert Hoover was nominated in Kansas City NEA pictures of the demonstration which greeted his name were on the Atlantic and Pacific coasts before that evening's session adjourned? And when Pacific flyers landed at Honolulu, NEA pictures of their arrival were printed in San Francisco only a few hours later the same day? That is speed, and it is characteristic of NEA Service newspicture distribution.

## In Manchester

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|  |  |  | Phone Your Want Ads |  |  |  |  |
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## RLAPPER EANNY SAYS:

SENSE and NONSENSE
 Jane: Yes, Betty Cuddle crowded
him of a a antry road.
Mary: I dinn't know she drovegh
 Used cars are practically value
less when one
attempts less when one attempts to trade
them tor ane new one, but price one
at a dealer's. Rufue-
Large number of it stated that
Scotchmen are ord ering the en Fer Foritenmen sedans are ord
ents for their wives. Goofus- Yes, whes.
never be dellveres $\overline{\text { Just } \mathrm{It}}$
 Who dash across the street in play
I hopep III drive in just the way
That Tould drive if mine wer
If more wives were shy about
ding for money, fewer husband
askng for mo.
would be shy.
Qu5 5 合
12
THERES A KEY WORD
Every LOCK has its KEYSday's puzzie it iss't the keys that
are miszing tut five words in the

tween. Periaps you can beat the | $K$ | $E$ | $Y$ | $S$ |
| :--- | :--- | :--- | :--- | Alabat crowded thoroughare.: Alabaster and hils wife were mo-

toring in the country In theer new
car.
Towards evening Alabaster
 have taken you over all the rough
places in ilife like a good husband.
havent 1? Hhis wife glanced at him shairply.
 Little Boy Blue, come
 The brake lining's worn!
Little Boy Bey
pepp
Blue didn't let out a Now peep.
asleep.
nes RIDING IN AUTOS makes girls short And thelr boy friends, tool. Not so long ago buyers of ysed
cars used to ask the salesman all
are
 what is the lowest advance payment
and how much a month after that! They say you can judge a man's
eharacter by the way he sunnsis his
auto horn.
 Thus to change, cow To HEN, in
three strokes, COW, HOW HEW,
HEN.

Why Not Now? ter at a-tlime. 3-You must have a complete
word, ot common usage, for each jump. Slang words and abbrevis.
(ims. don't count Uons don't count.
4-The ordet
changed.
"Is he a good driver?" "Well. when the river? turns the
same thee he does, ot's just a co-
nvidence..
 "No good making excuses," sald
the constabie "Y "Th flat."


## 


(heal) the story, then color the pioture)






 much. Before we plan on anything row, Then TMI tell you what it is.
wed best complet course we'll have a heap of tun, but birds and Tintes alil fiopped down alk ristead of helping us. You
merely waid
The argument then ended quick,
cause someone shouted,
(The Mg
This
is

## SKIPPY

By Percy L. ('roshy


OUR BOARIING HOUSE
By Gene Ahern
By Fontaine Fox


WASHINGTON TUBBS II
To the Rescue!
By Crane


FRECKILES AND HIS FRIENDS


SALESMAN SAM

##  




Let's Hear


Sam Won't Starve

## By Smak <br> 






silanchester Furniug 面eralid

| BALLOON DANCE |
| :---: |
| TURN HALL |
| North St. |
| TONGHT |
| Benefit of Cloverleaves |
| Football Team |
| wehr's orchestra |
| ABOUT TOWN |



Mr. and Mrs. Walter C. Wirtalla Announce the Re-opening of Their Urange Hall, Saturday, Oct. 13, 1:30 p. m Beginners and Advanced Classes in Aesthetic, Too
and Ballroom Dancing. Private Lessons by Appointment.

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South Manchester It is up to datester every respect. We gaarantee ser-
vice and satisfaction to both dies and gentlemen.
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don't overlook the fact that quality Uber that has been crefully selece

## W. G. Glenney Co. lace, Mapchester $\quad$ Phone 126



##  <br> 6. Frix

## ted, graded, and seasoned saves time <br> in erection, insures sound construc <br> in erection, insures sound construc tion and makes a better appearance

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$T_{\text {He personal integrity and }}$ reputation of a prospective depositor are of more concern to us than the size of the account he expects to open.

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We are featuring a line of tans, blacks and elk with the new specially treated sole that is waterproof and still remains very flexible. A wonderful improvement
$\$ 2.00^{\text {to }} \$ 3.50$
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more completely a result of environment. Oysters

 Rowe Northern-oysters - from the oyster farms
owwed by H. C. Rowe \& Co., of New Haven, known
the world over. The farms are in two widely separated parts of
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 These are oysTres! Nothing to equal them
Is ratsed in America. Government certifed, of
course.

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Amazing tone, beautiful cabinets, wonderful distance and clarity through the
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Expert Repair Service on all makes of radios.
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Generator Starter and Ignition Repaired at a reasonable
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